

Erik Poger Abrahamsen

UX Researcher and Designer
Storyteller
Collaborator

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PROFILE

Actor turned UX Researcher and Designer, using 10+ years of narrative structure experience to create memorable and meaningful experiences for all users! At the core, good design is great storytelling, and I'm fascinated with how we can come to foundational understandings in order to build compelling features for people.

SKILLS

Google Workspace, Figma, and Sketch

EDUCATION

BrainStation | Diploma, User Experience Design

JAN 2023 - SEP 2023, NEW YORK, NY

Shenandoah Conservatory | Bachelors of Fine Arts in Theatre

AUG 2012 - 2016, WINCHESTER, VA

PROJECTS

Lead UX Designer and Researcher | Tilt

SEP 2023, CAPSTONE

- Used Figma to organize and design all artifacts
- Delivered those design and research artifacts from all phases of the Double Diamond Design Process, culminating in a professional published Case Study
- Developed and presented my findings and designs to professors and peers, and fielded questions about my concept
- Used research from user interviews, industry interviews, and published work to inform my design decisions
- Sought feedback from my fellow design cohort in order to have objective eyes on the work happening at all times

EXPERIENCE

Taproom Manager | Big aLiCe Brewing

DEC 2022 - PRESENT, NEW YORK, NY

- Tending to and diagnosing a variety of patient's personal problems including and not limited to, purpose of life, meaning of joy, and grief
- Revitalized prior distribution relationships that had halted due to COVID-19 in order to expand the Big aLiCe brand into bars and bodegas
- Managing a team of 4 to create a wholesome and fulfilling experience for the taproom guests

Simulation Specialist | Mursion

JAN 2022 - MAR 2023, NEW YORK, NY

- Learned, and performed different unscripted scenarios in order to guide clients through a story to create learning opportunities
- Used and adapted to new and constantly evolving technologies
- Designed and implemented a Master Document to keep all findings from the scenario, and suggestions for other opportunities

On Premise Sales Representative | Union Beer Distributors

MAY 2021-DEC 2021, NEW YORK, NY

- Ensured financial compliance with bi-weekly New York State Liquor Authority deadlines by forming relationships with buyers